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e-language  
for the*

## ***Supply chains of the European Textile, Clothing & Footwear industries***

**20-21 October 2009**  
**PLAZA Hotel - Brussels**

The large-scale European conference will presents the **results** of the eBIZ-TCF project. Participants will have the opportunity to learn about eBusiness data exchanges applied in the Textile, Clothing & Footwear industries, and particularly:

- Understand how **harmonised e-business** processes based on affordable technology can offer big operational advantages to small (or large) companies;
- Hear **success stories** from individual textile, clothing, footwear and retail companies which have implemented the eBIZ pilot system;
- Evaluate and discuss e-business **opportunities**;
- Listen to the EC's appraisal of this first-of-its-kind project in which the TCF industries pioneered the way for other sectors to follow.

**Key note speakers** include high-level representatives of the European Commission (DG Enterprise), the involved industries and retail, ICT providers and standardisation bodies.

The event will be held in English, with translation from/to French, German, Italian and Spanish.

The participation is free of charge and limited to the registered participants.

More on eBIZ-TCF at [www.ebiz-tcf.eu](http://www.ebiz-tcf.eu)

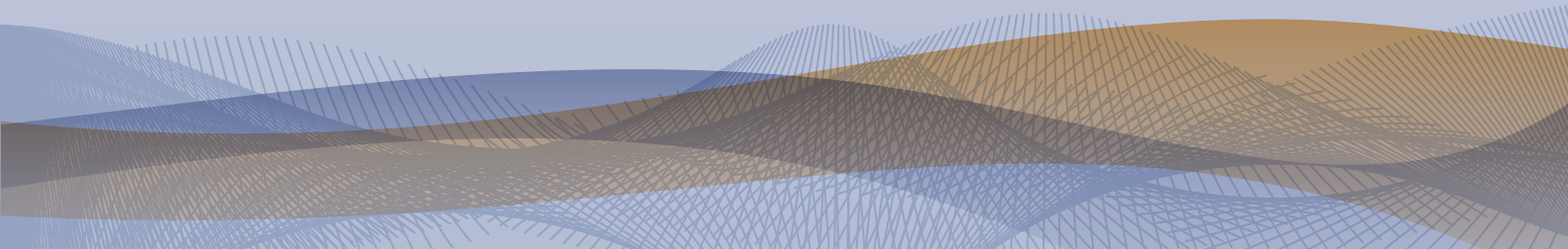


## ► Tuesday 20 October 2009: morning

9.30	Registration & Welcome Coffee	
<b>OPENING SESSION</b>	<i>Highlevel Keynotes from representatives of the European Commission and the Industry</i>	
10.00	Mr. <b>Mauro Scalia</b>	Project Manager <b>EURATEX</b> , the European Textile and Clothing Confederation
10.10	Ms. <b>Françoise Le Bail</b>	Deputy Director General of DG Enterprise, <b>European Commission</b>
10.25	Mr. <b>Francesco Marchi</b>	Director General of <b>EURATEX</b> , the European Textile and Clothing Confederation
10.40	Mr. <b>Roeland Smets</b>	Managing Director Of <b>CEC</b> , the European Confederation of the Footwear Industry
10.55	Mr. <b>Luca San Giovanni</b>	Director of the Raw Materials and Trimming Purchasing Office, <b>Gruppo Zegna</b>
11.10	Short introduction to eBIZ	
11.30	Coffee Break	
<b>eBIZ Pilots Session 1</b>	<i>Contributions and business scenarios insights from companies participating in the eBIZ testing phase and guest speakers, Focus on: eBusiness between <b>the PRODUCERS and the RETAILERS</b>, better partnership and electronic data exchange in the downstream part of the supply chain</i>	
	Moderator: Mr. <b>Lutz Walter</b> , R&D and Innovation manager, <b>EURATEX</b>	
	Mr. <b>Antonio Caregnato</b> , CEO of <b>Scribanet studio</b> , Italy Overview of eBusiness management within an eBIZ pilot.	
	<b>INDUSTRIAL EXPLOITATION CASES</b>	
	Mr. <b>Tuomo Rantalankila</b> , CEO <b>Texmoda</b> , Finland The perspective of a clothing retailer	
11.45-13.15	Mr. <b>Giovani Varotto</b> CEO <b>Bata Group</b> The viewpoint of a footwear retailer	
	Mr. <b>Cesar Tiscarno</b> , Project Manager <b>INESC PORTO</b> , Portugal Adapting ERP systems towards interoperability	
	Mr. <b>François Fischer</b> , <b>ETSI</b> , France, the test bed project Key issues on eBusiness interoperability: some lessons to be learnt from other sectors	
	Questions & answers	
13.15-14.15	Lunch	

► Tuesday 20 October 2009: afternoon

eBIZ Pilots Session 2	<i>Experiences and business scenarios insights from companies participating in the eBIZ testing phase and guest speakers, Focus on: eBusiness between <b>the PRODUCERS NETWORKS</b>, better partnerships and electronic data exchange in the upstream part of the supply chain</i>
14.20-15.20	<p>Moderator: Mr. <b>Han Bekke</b>, Managing director of <b>Modint</b>, Netherlands</p> <p>Mr. <b>Jens Fabian</b> CEO of <b>TXT E-Solutions</b> GmbH The role of ICT provider, adapting ERP system towards interoperability</p> <p style="text-align: center;"><b>INDUSTRIAL EXPLOITATION CASES</b></p> <p>(TBC) <b>GUABELLO</b>, <b>Marzotto Group</b>, Italy Perspective of a textile manufacturer</p> <p>Mr. <b>Marcus Renner</b>, Head of Logistic <b>Mustang Jeans</b>, Germany The case of clothing producer</p>
15.20	Coffee Break
15.40-17.00	<p>Mr. <b>Enrique Montiel</b>, Inescop Vice-director <b>C2I2 Consortium</b>, Spain Perspective of Footwear manufacturing companies</p> <p>Mr. <b>Jorge Amaro</b>, <b>Dielmar</b>, Portugal Perspective of a clothing manufacturer</p> <p>Mr. <b>Alessandro Canepa</b>, Production and R&amp;D Manager <b>F.Lli Piacenza</b>, Italy The view of a textile and clothing producer</p> <p>Mr. <b>Peter Potgiser</b>, Netherlands, <b>RBS</b>, Chairman of the CEN eBIF eBusiness Interoperability Forum Key issues on eBusiness interoperability: a wider view from the CEN eBIF Forum perspective</p> <p>Questions &amp; answers</p>
17.00	Conclusions: end of 1st day
17.00 – 18.30	Networking Cocktail





## **Wednesday 21 October 2009**

### **FINAL SESSIONS**

*Towards European eBusiness harmonisation, next initiatives from the European Commission. Potential for the adoption of the eBIZ Reference Architecture; perspectives and outlooks from European and national associations of retailers, textile, clothing and footwear industries*

9.30	Welcome	
9.35	Mr. <b>Costas Andropoulos</b>	Head Of Unit ICT for Competitiveness and Innovation DG Enterprise and Industry, <b>European Commission</b>
9.55	Mr. <b>Vassilis Masselos</b>	President of the <b>IAF</b> International Apparel Federation. Hellenic Fashion Industry Association ( <b>SEPEE</b> )
10.10	Mr. <b>Guido Bottini</b>	Technology and Environment Manager <b>SMI</b> , The Italian Association of Textile and Clothing
10.25	Ms. <b>Cândida Medon</b>	<b>CTCP / APICCAPS</b> (Portuguese Footwear Association)
10.40	Ms. <b>Betty Van Arenthals</b>	President of the <b>AEDT</b> , The European Association of Fashion Retailers
10.55	Mr. <b>Yrjo Gorski</b>	Managing Director of the Association of Fashion Retailers - <b>Muotikaupanliitto</b> - in Finland
11.15	Coffee Break	

*Drawing conclusions from the first of its kind initiative on eBusiness harmonisation in europe for textile clothing and footwear (TCF) industries, The eBIZ outlook and next steps, a memorandum of understanding.*

11.30	Mr. <b>Jan Somers</b> , Deputy CEO at <b>GS1</b>	The importance of eBusiness harmonisation for a better partnership with retailers
11.45	eBIZ Consortium statements	Mr. <b>Piero De Sabbata</b> ENEA, Mr. <b>Martin Baker</b> CEC, Mr. <b>Marco Ricchetti</b> Hermes Lab. The Project Consortium assessment, working for TCF eBusiness harmonisation
12.45	<b>LOGIC, PRANKE</b>	Mr. <b>Asko Hörkkö</b> , Mr. <b>Heinz-Erich Ohnezat</b> Statements from ICT Project partners, next steps towards TCF eBusiness harmonisation Questions & answers
13.00	Networking Lunch	